

CALIFORNIA ASSOCIATION OF CLERKS & ELECTION OFFICIALS  
109<sup>th</sup> Annual Conference – July 11-14, 2017

BUILT ON ADVENTURE, FACING THE FUTURE

Agenda



Lake Tahoe Resort & Hotel  
South Lake Tahoe, CA

CALIFORNIA ASSOCIATION OF CLERKS & ELECTION OFFICIALS –Agenda

<b><u>TUESDAY, JULY 11</u></b>		<b><u>ROOM</u></b>
9-4	Registration	Atrium
9-10:30	<b>ELECTIONS</b> – Voters with Specific Needs Tim McNamara, Los Angeles County	Stanford
	<b>ELECTIONS</b> – Fiscal Services Alice Jarboe, Sacramento County	Nevada
	<b>COUNTY CLERKS - CRM</b> Co-chair, Monique Blakely, Los Angeles County Co-chair, Jaime Pailma, Los Angeles County	Emerald
10:30-12	<b>ELECTIONS</b> – Voting Systems Tim McNamara, Los Angeles County	Stanford
	<b>ELECTIONS</b> – VoteCal Business Process John Gardner, Solano County	Stanford
	<b>ELECTIONS</b> – Fiscal Services Cathy Darling Allen, Shasta County	Nevada
	<b>COUNTY CLERKS</b> – Legislative Meeting Co-chair, Donna Allred, Sacramento County Co-chair, Victoria Rodriguez, Riverside County	Emerald
12-1	Lunch on your own	
1-3	<b>ELECTIONS</b> – Legislative Meeting Co-chair, Jill LaVine, Sacramento County Co-chair, Tricia Webber, Santa Cruz County	Stanford
2-5	EXHIBIT VISITATION	Atrium
3-5	<b>CACEO Board of Directors Meeting</b> President, Dean Logan, Los Angeles County Vice President, Susan Ranochak, Mendocino County Treasurer, Joseph Holland, Santa Barbara County Secretary, Brandi Orth, Fresno County	Stanford
6-7:30	<b>WELCOME RECEPTION</b> Introductions of Exhibitors Announcements/Awards	Tallac



**WEDNESDAY, JULY 12**

**ROOM**

8-9	Breakfast on Your Own/Exhibit Visitation	Atrium
8-3	Registration	Atrium
9-10	<b>Association General Session</b> Presentation of Colors El Dorado County Sheriff Ceremonial Color Guard Pledge President, Dean Logan, Los Angeles County National Anthem Alana Schlag Welcome Remarks Sue Novasel, El Dorado County Supervisor District V Roll Call Secretary, Brandi Orth, Fresno County Remarks Secretary of State Alex Padilla	Ballroom
10-10:30	Refreshment Break/Exhibit Visitation	Atrium
10:30-12	<b>Association General Session</b> Leadership 2017: What Today's Government Leaders Need to Know Now David Rabiner, Rabiner Resources	Ballroom



*County and other government leaders are under more pressure now than ever. Of course, revenue and service level projections dictate that "more with less" means something much different now. Clerks and election officials are competing for limited resources, despite providing mandated services. Dramatic advances in technology and social media have meant the general public sees more, talks more, and hears more, creating a bigger need for public sector transparency. More than ever, public officials and the people who work for them live in a fishbowl.*

*David's programs are fast, powerful, and funny, but more important; his presentations are substantive and practical. His common-sense approach and real-world examples are easy to listen to, and they compel change.*



**WEDNESDAY, JULY 12<sup>TH</sup>** Continued...

**ROOM**

12-1:45      **ASSOCIATION LUNCHEON**  
"Mixed Nuts"      Gary Allen and Mark Lund



Garden Atrium



*GARY ALLEN----- a Professional Guitar Player. Plays Lead and Backup Guitar and has played in 35 Countries around the World, as well as shows on Luxury Cruise Ships and USO.*

*MARK LUND----- A non-professional Old Time Fiddle Player. Has played in many Fiddle Contests including the National Old Time Fiddle Contest in Weiser Idaho.*

1:45-3      **Association General Session** continued  
David Rabiner, Rabiner Resources

Ballroom

3-3:30      Refreshment Break/Exhibit Visitation

Atrium

3:30-5      **Association General Session** continued  
David Rabiner, Rabiner Resources

Ballroom

Dinner on Your Own

**THURSDAY, JULY 13**

**ROOM**

8-9      Breakfast on Your Own/Exhibit Visitation

Atrium

8-12      Registration

Atrium

9-10      **ELECTIONS** – Legislative Updates  
Jill LaVine, Sacramento County  
Tricia Webber, Santa Cruz County

Emerald

*Receive up-to-date information on current and pending legislation*

**ELECTIONS** – United States Postal Service Updates  
Cindy Cornelison, USPS Supervisor Reno  
Business Mail Entry Unit

Emerald

**COUNTY CLERKS** – Legislative Updates  
Donna Allred, Sacramento  
Victoria Rodriguez, Riverside County

Stanford

*Receive up-to-date information on current and pending legislation.*

**THURSDAY, JULY 13<sup>TH</sup>** Continued...

**ROOM**

10-10:45 Refreshment Break/Exhibit Visitation

Atrium

10:45-12 **ELECTIONS** – Voting System Replacement/  
Certification Panel

Emerald

Tim McNamara, Los Angeles County  
Susan Lapsley, Secretary of State's Office  
Nakesha Robinson, Secretary of State's Office  
Cathy Darling Allen, Shasta County



**COUNTY CLERKS** – Wedding Chapels and Ceremonies

Stanford

Sheri Kasza, Placer County  
Olga Lobato, Marin County  
Debi Bautista, Tuolumne County  
David Valenzuela, Ventura County

*Learn what process other counties go through to sell wedding merchandise and create beautiful new wedding suites. We will also explore the newest wedding suites throughout the state.*

12-1:30 Lunch on Your Own

1:30-3 **ELECTIONS** – VoteCal Now

Emerald

Ken White, Secretary of State's Office  
John Gardner, Solano County  
Jana Lean, Secretary of State's Office



*VoteCal status – where we are now and anticipated developments in the future.*

**ELECTIONS-** Voters Accessibility Advisory Committee  
Fred Nisen, Supervising Attorney for Voting Rights  
Paul Spencer, Staff Attorney for Voting Rights

*A discussion on the importance of a VAAC for all counties, best practices on how to establish a VAAC, recruiting new members and conducting VAAC meetings.*

**ELECTIONS** – California Civic Engagement Project (CCEP)  
Mindy Romero, Director, CCEP  
New Vote Center Siting Tool Overview

*The California Civic Engagement Project will present an overview of a Voter Center Siting Tool being developed with DataKind and seek input from election officials on needs and wants.*

**THURSDAY, JULY 13 Continued:**

**Room**

1:30-3

**COUNTY CLERKS** – CA Department of Public Health Updates  
Karen Roth, Section Chief, Birth and Marriage Registration  
California Department of Public Health  
Yolanda Cisco, California Department of Public Health  
Heather Kellogg, California Department of Public Health

Stanford



*The California Department of Public Health-Vital Records will address updates from the State Registrar, including diacritical marks on vital events, digital signatures on marriage certificates, and the marriage index project.*

3-3:30

Refreshment Break/Exhibit Visitation

Atrium

3:30-5

**ELECTIONS -**

David Becker, Executive Director for the Center for  
Election Innovation and Research

Emerald

**ELECTIONS** – Breaking Down the Barriers

David Beirne, Director Federal Voting Assistance Program



*The Federal Voting Assistance Program will present its 2016 lessons learned on assisting military and overseas voters, as well as share our preparations for 2018. FVAP will also share its research finding on voter behavior and absentee ballot processing.*

**COUNTY CLERKS** – Mutual Problems

Donna Allred, Sacramento County  
Victoria Rodriguez, Riverside County

Stanford

*What issues have come up? How are counties handling these issues? Have your questions answered in a collaborative, safe environment.*

6-9

**ASSOCIATION PRESIDENT'S BANQUET**

Cocktails  
Dinner  
Remarks

Atrium  
Ballroom



President Dean Logan, Los Angeles County  
Awards  
Entertainment – Al Skinner Comedy Magician



Al Skinner Comedy Magician is known as "The King of The Banquet Entertainers", with his magic and comedy that is not like other magicians. Yep, there is no "cheesy" magic here. Things disappear and return at the funniest times. And just to make sure everyone is involved; there is lots of audience participation.

He has been awarded "Stand Up Magician of The Year", three times by the International Brotherhood of Magicians, due to his unique blend of magic and comedy.

AL came from an entertainment background, his father was a radio announcer and Al spent several years in the music business as a nightclub owner. In 2000 he walked into a magic shop in Las Vegas and the magic bug hit him. From that moment he started working on a show that eventually produced opportunities to tour internationally including 4 tours of India.

**FRIDAY, JULY 14**

8-9:30 Breakfast on Your Own



**ROOM**

9:30-11:30 **ASSOCIATION GENERAL SESSION**  
**Employee Engagement**  
 David Boesch, Placer County

Ballroom

*Having an engaged workforce is more critical than ever before. David Boesch, Placer County's Executive Officer, will describe why employee engagement is one of his top priorities, and share his efforts to ensure the county's workforce is connected to each other, their leadership and to the mission at hand, using both traditional and modern tools and tactic.*

**Facing a Connected Future**

- Ryan Ronco, Placer County - Moderator
- Tim McNamara, Los Angeles County
- Sara Brady, Contra Costa County
- Darren Huppert, Placer County Public Information Office
- Kenneth Bennett, Los Angeles

Adjourn