

California Association of Clerks & Election Officials
111th Annual Conference

Bridges to 2020 and Beyond



July 22-26, 2019
Hyatt Regency San Francisco Airport
Burlingame, CA

Monday, July 22**Room**

9-4:30	CalPEAC Classes Class #5 – Voter Registration and Alternative Voting Instructor, Chris McGinn Class #6 – Integrity of Elections Instructor, Jill LaVine (Requires separate registration; contact Tricia.Webber@santacruzcounty.us)	Sandpebble
1-4	Elections – VoteCal Business Process John Gardner, Solano County (open to BPC member counties only)	Bayside Room

Tuesday, July 23

9-4	Registration	
9-10:30	Elections – Voters w/Special Needs (<i>closed to vendors</i>) Co-chair, Tim McNamara, Los Angeles County Co-chair, Eren Mendez, Contra Costa County	Grand Peninsula
9-10:30	County Clerks – CRIM Co-chair, Monique Blakely, Los Angeles County Co-chair, Jaime Pailma, Los Angeles County	Cypress
9-12	Elections – Fiscal Staff Workshop (<i>closed to vendors</i>) Cathy Darling Allen, Shasta County Gail Pellerin, Santa Cruz County	SandPebble
10:30-12	County Clerks – Legislative Meeting Donna Allred, Sacramento County Val Wood, San Diego County	Cypress
10:30-12	Elections – Voting Systems (<i>closed to vendors</i>) Tim McNamara, Los Angeles County	Grand Peninsula
12-1	Lunch on your own	
1-3	Elections – Legislative Meeting Co-chair, Ryan Ronco, Placer County Co-chair, Tricia Webber, Santa Cruz County	Grand Peninsula
3-5	CACEO Board of Directors Meeting President, Joseph Holland, Santa Barbara County Vice President, Brandi Orth, Fresno County Treasurer, Donna Johnston, Sutter County Secretary, Tommy Gong, San Luis Obispo County	Grand Peninsula
5:30-7	Welcome Reception Introduction of Exhibitors	Poolside Pavillion

Announcements

Wednesday, July 24

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| 8-3 | Registration | |
| 8-9 | Continental Breakfast / Exhibitor Visitation | Grand Peninsula |
| 9-9:45 | General Session
Welcome <ul style="list-style-type: none">• Presentation of Colors• Pledge of Allegiance• National Anthem• Welcome Remarks• Roll Call | Grand Peninsula |
| 9:45-10:15 | Refreshment Break/Exhibitor Visitation | |
| 10:15-11:00 | General Session Keynote <ul style="list-style-type: none">• Ethics and Public Service – Speaker: Dr. Lina Svedin, University of Utah | |
| <p><i>Dr. Svedin's research examines critical governing functions under adverse circumstances. She focuses on ethical decision-making and actions, accountability, and organizational cooperation in crises, in an effort to strengthen public policy and to support collaboration and trust in governing institutions.</i></p> | | |
| 11-11:15 | Break | |
| 11:15-12 | General Session <ul style="list-style-type: none">• Ethics Activity – Led by Dr. Linda Svedin
Interactive, small group breakout with scenario-based ethical dilemmas. | |
| 12-1:30 | Lunch Break | |
| 1:30-2:30 | General Session <ul style="list-style-type: none">• Bringing out the Best in the Public Sector <p><i>As retirements loom, there are an increasing number of leadership voids in the public sector. This panel will discuss how to build internal capacity and find and develop external talent. Create a 21st century government organization and succession plan that is ready for the future.</i></p> <ul style="list-style-type: none">○ Moderator: Jesse Salinas, Yolo County Clerk-Recorder, Assessor, Registrar of Voters○ Jim Jakel, Former Antioch City Manager, Consultant○ Chet Overstreet, San Mateo County Talent Acquisition Manager | |
| 2:30-3:30 | Refreshment Break/Exhibitor Visitation | |

Wednesday Continued:

4	Shuttle to San Francisco	Hyatt Entrance
5	Walkthrough tour of San Francisco City Hall	
5:30-6:30	Cocktails	Veteran's Building/Green Room
6:30-9:30	Association President's Banquet	Veteran's Building/Green Room

Enjoy an evening at the San Francisco War Memorial and Performing Arts Center. The War Memorial complex is one of the last Beaux-Arts style structures in the United States and served as the birthplace of the United Nations. Dinner will be hosted in the Green Room, Veterans Building, known for its distinctive color, soaring ceiling, and floor-to-ceiling windows that lead to an outdoor terrace overlooking San Francisco City Hall.

Special Guest Speaker: Hon. Willie L. Brown, Jr.

Two-term Mayor of San Francisco, legendary Speaker of the California State Assembly, and widely regarded as the most influential African-American politician of the late twentieth century, Willie L. Brown, Jr., has been at the center of California politics, government, and civic life for an astonishing four decades.

9:30	Shuttle to Hyatt
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Thursday, July 25

8-12	Registration	
8-9	Continental Breakfast / Exhibitor Visitation	Grand Peninsula
8-9	CACEO Principals Breakfast (<i>open to Principals only</i>)	
9-10	Elections Myths and Reality of Vote by Mail Turnout <ul style="list-style-type: none">Measuring the Impact of the VCA on Turnout in June and November 2018 – Speaker: Eric McGhee, Research Fellow, Public Policy Institute of California	Grand Peninsula D

Eric McGhee is a research fellow at PPIC, where he focuses on elections, legislative behavior, political reform, and surveys and polling. His research on elections and electoral reform has appeared in numerous academic journals, and his work has been profiled on National Public Radio, the Washington Post, the New York Times, and The Economist. He is the creator of the “efficiency gap”—a widely used measure of gerrymandering—and coauthor of a legal test based on the measure that has been presented before the US Supreme Court in recent high-profile litigation.

Thursday Continued:

9-10 Elections

- Effects of vote-by-mail and early voting on voter participation since 1999
– Speaker: Dr. Paul Gronke, Reed College

For the past decade, Dr. Gronke has worked to improve access and ensure integrity in the American elections system. In 2005, Dr. Gronke established the Early Voting Information Center (EVIC), which searches for common sense, nonpartisan solutions to identified problems in election administration that are backed by solid empirical evidence and tailored to the conditions of the time and jurisdiction.

9-10 County Clerks

Grand Peninsula EF

- Legislative Updates

Receive up to date information on current and pending legislation.

- Donna Allred, Sacramento County Clerk-Recorder
- Val Wood, San Diego County Chief Deputy Recorder-Clerk

10-10:30 Refreshment Break / Exhibitor Visitation

Grand Peninsula

10:30-11:15 Elections

Grand Peninsula D

- Election Offices and the Media

A diverse panel of local media will discuss what they need from election offices to share information with voters.

- Moderator: John Arntz, Director of San Francisco Department of Elections
- Jana Katsuyama, KTVU
- Han Lin, World Journal
- John Wildermuth, San Francisco Chronicle

10:30-11:15 County Clerks

Grand Peninsula EF

- Leveraging Technology to Improve Customer Service

Technology has forever changed the way that agencies conduct business and deliver customer service. Learn about how different counties are using technology to create a service-led approach to websites, and pro-bono cross-sector collaborations to address critical challenges among other thought provoking ideas.

- Krista Canellakis, Chief Innovation officer
- Carrie Bishop, Chief Digital Services Officer, City and County of San Francisco

Thursday Continued

- 11:15-12 Elections Grand Peninsula D
- Lessons Learned from 2018 Voting System Implementation
- In 2019, more than 30 counties are procuring and implementing a new voting system. This panel will review key considerations for implementation after purchasing a new voting system or equipment.*
- Moderator: Bill O'Neill, El Dorado County Registrar of Voters
 - Sacramento County
 - Madera County
 - Contra Costa County
- County Clerks Grand Peninsula EF
- RFP, Procurement, and Implementation for New Systems
 - Darrell Eichman, Senior Associate at Eichman Software Consultants
 - Speaker TBD
- 12-1:30pm Lunch On Your Own
- 1:30-2:30 Elections Grand Peninsula D
- Operations Security
 - John E. Lewis, former Director of Security, Livermore Labs
- County Clerks Grand Peninsula EF
- Mutual Problems
- Counties will be engaged in discussion relating to mutual issues that arise in the County Clerk environment.*
- Donna Allred, Sacramento County Clerk-Recorder
 - Val Wood, San Diego County Chief Deputy Recorder-Clerk
- 2:30-3 Refreshment Break / Exhibitor Visitation Grand Peninsula
- 3-3:50 Elections Grand Peninsula D
- Political Parties in 2020
- Party Registration Trends – Speaker: Paul Mitchell, Vice President, Political Data Inc.
- Paul Mitchell is the owner of Redistricting Partners, and Vice President of Political Data Inc.— nationally recognized bipartisan industry leaders in their respective fields. For the past 20 years he has been involved in campaigns from San Diego to Marin, California to North Carolina.*
- Why Should Taxpayers Fund the Inclusion of Central Committees on the Primary Election Ballot?
 - Moderator: Joe Canciamilla, Clerk/Recorder/Registrar of Voters
 - Representative, Independent Voter Project
 - Representative, California State Democratic Party
 - Representative, California State Republican Party

Thursday Continued

- 3-3:50 County Clerks Grand Peninsula EF
- Language Access for Customer Service / Above and Beyond
 - Office of Civic Engagement and Immigrant Affairs, City and County of San Francisco

3:50-4:00 Break

4-5 Elections Grand Peninsula D

- Moving to District Elections

This panel of diverse districting stakeholders will review their experiences with and perspective on the transition from at-large to district elections. The conversation will explore the relationship between the county elections office and jurisdictions as they engaged with the public on boundary changes and created new maps.

- Moderator: TBD
- Valerie Barone, City Manager, City of Concord
- Michael Wagaman, Wagaman Strategies
- Scott Rafferty, Attorney
- Karin MacDonald, Demographer

County Clerks

Grand Peninsula EF

- Sharing Hidden Gems

Counties are discovering unique and interesting ways to find solutions and engage with their communities. This session will be a sharing of ideas from multiple counties including Records Within Reach and Destination Weddings programs with Contra Costa County and a Volunteer Deputy Marriage Commissioner program with San Francisco County. All counties are encouraged to share ideas.

Friday, July 26

8-9 Association Farewell Breakfast The Grove

9-10 Elections Grand Peninsula D

- Voters Choice Act 2018
The Secretary of State's office will present their 2018 VCA reports and findings.

County Clerks

Grand Peninsula EF

- Professional Filings including Process Server, Professional Photocopier, Unlawful Detainer Assistant
 - Representatives from CALDA and Consumer Affairs

Friday Continued:

10:15-12 Elections – Concurrent A Grand Peninsula D

- Voters Choice Act 2020

This session for counties implementing or operating under the VCA in 2020 will provide an opportunity to share updates and review progress toward March 2020.

Elections – Concurrent B

Grand Peninsula A

- Conditional Voter Registration 2020

This session will review CVR implementation options in polling place counties, and will include the expansion of satellite office offerings and polling place CVR.

County Clerks

Grand Peninsula EF

- Blockchain Technology
 - Speaker TBD

12:00 Adjourn

Tentative Agenda All Subject to Change

