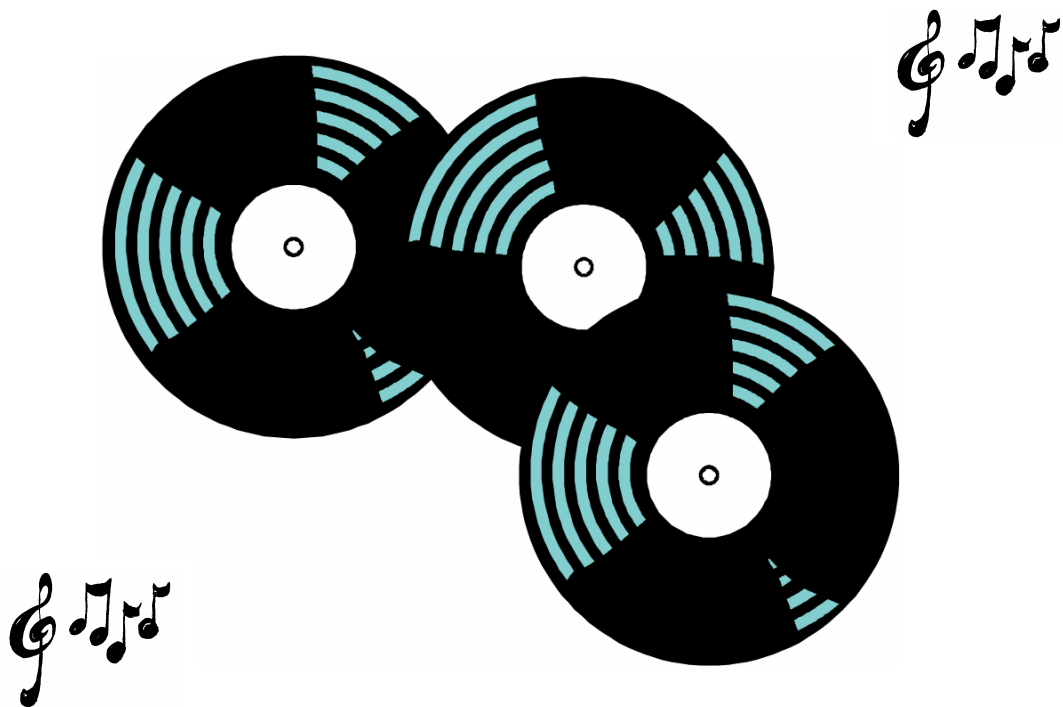


CALIFORNIA ASSOCIATION OF CLERKS & ELECTION OFFICIALS

102ND ANNUAL CONFERENCE
JULY 12 - 16, 2010

"TENTATIVE AGENDA"



CACEO'S GREATEST HITS

*Highlighting Programs from the Past, Present and those yet to Come....
Join in – It will be Music to Your Ears*

Hyatt Regency Hotel & Spa
1 Old Golf Course Road
Monterey, CA

Monday, July 12:

8 – 5 CalPEAC Courses Three and Five Cypress 2-3

Tuesday, July 13:

8 – 5 CalPEAC Courses Two and Four Cypress 2-3
Direct Inquires to: Barbara Dunmore at BDunmore@co.riverside.ca.us

CALIFORNIA ASSOCIATION OF CLERKS & ELECTION OFFICIALS

Tuesday, July 13:

1 – 4 Registration 1st Flr Foyer

1 – 3 Elections – Legislative Committee Big Sur 1-3
Jill LaVine, Sacramento County
Deborah Seiler, San Diego County

1 – 3 County Clerk – Legislative Committee Windjammer 1
Kathleen Moran, Colusa County

3 – 5 California Association of Clerks & Election Officials Big Sur 1-3
Board of Directors Meeting
President Rebecca Martinez, Madera County
Vice President Gail Pellerin, Santa Cruz County
Treasurer Cathy Darling, Shasta County
Secretary Neal Kelley, Orange County

6 – 7 Welcome Reception Regency Main
Live Jazz Band

7 – 7:30 Welcome Remarks
Introduction of Exhibitors
Host Linda Tulett, Monterey County
Co-Host Santa Cruz County

Dinner on Your Own

Wednesday, July 14:

- 8 – 12 Registration Regency Main
- 8 – 3 Exhibitor Visitation Regency Main
- 8 – 9 Continental Breakfast Regency Main
- 9 – 10:30 **ASSOCIATION GENERAL SESSION** Regency 4, 5, 6
 Presentation of Colors
 Naval Postgraduate School, Monterey
 National Anthem
 Navy Choir, Defense Language Institute, Monterey
 Pledge of Allegiance
 Welcome
 Simon Salinas, Supervisor, District 3
 Chair, Monterey County Board of Supervisors
 Roll Call of Counties
 Association Report
 President Rebecca Martinez, Madera County
 Housekeeping Remarks
 Host Linda Tullet, Monterey County
 Co-Host Santa Cruz County
- 10:30 – 11 Refreshment Break, Exhibitor Visitation Regency Main
- 11 – 12 **ASSOCIATION GENERAL SESSION Continue** Regency 4, 5, 6
 “Changes in Latitudes, Changes in Attitudes – If we couldn’t
 Laugh we’d all go insane!” Using Humor to Lighten Up At Work
 Lauren Mayer, Lauren Mayer Productions

An award-winning corporate humorist offers this entertaining, lively program of customized comedy all about us, including useful tips on coping with our wacky industry and stressful jobs.

12 – 1:30 Lunch on Your Own

- 1:30 – 3 ELECTIONS Regency 5, 6
 ***Voting Information for the “Now Generation”...because “Everybody
 Ona Move”***
 PEW Center on the States – Voter Registration Modernization
 David Becker, Project Director, Election Initiatives
 Federal Voting Assistance Program – Update
 Kathleen McDonnell

Session to provide an update from the PEW Center on the Voter Registration Modernization Plan, from the Federal Voting Assistance Program on Military and Overseas Voting Updates.

Wednesday Continued

- 1:30 – 3 ELECTIONS Spyglass 1
Here's a Polling Place "You Can All Join In"
Overview and Best Use of New Assessment Tool
Jamie Young, Elections Program Coordinator, Santa Cruz County
- Session will provide a comparison to the prior Assessment tools and details on the new assessment tool, including estimated time for completion of each step.*
- 1:30 – 3 COUNTY CLERK Regency 4
"Going to the Chapel Clerk's Office...and we're...gonna get married"
Wedding and Ceremony Ideas Across the State
Moderator - Donna Allred, Sacramento County
- A showcase and panel presentation of Wedding Services from various counties, including PowerPoint photo gallery of wedding rooms, products and other wedding services provided by Counties. Wedding web cams, on-line appointments and in-office wedding photos provide economical, yet personalized services to customers.*
- 3 – 3:30 Refreshment Break, Exhibit Visitation Regency Main
- 3:30 – 5 COUNTY CLERK AND ELECTIONS Regency 5, 6
"Money – Share it Fairly but Don't Take a Slice of My Pie"
Finances and Billing Practices
Janice Atkinson, Sonoma County
Gail Pellerin, Santa Cruz County
Linda Tulett, Monterey County
Joe Ripley, Monterey County
Sue Ranochek, Mendocino County
Joe Paul Gonzales, San Benito County
Julie Rodewald, San Luis Obispo County
- In attendance to assist the discussion will be counties who have recently conducted special vacancy elections and have tracked costs for billing the State.*
- This meeting will focus on billing for services, and will be of interest to Elections Officials and County Clerks who oversee Election functions. Discussion and working group to go over how elections are viewed and costs are divided and subdivided in order to bill districts for election services, including how the Association may view future charges for the conduct of special vacancy elections in the State (in preparation for the hopeful passage of SB 994 and AB 1769).*
- 5 - User Groups, off site activities, dinner on your own

Thursday, July 15:

8 – 4 Exhibitor Visitation Regency Main

8 – 9 Continental Breakfast, Exhibitor Visitation Regency Main

9 – 10:30 ELECTIONS Regency 5, 6

***Calling All “Volunteers” – Best Recruitment Programs-
Student, County, Community***

Enhanced Student Recruitment Program (2009 CSAC Award)

Tim McNamara, Assistant Registrar-Recorder-County Clerk, Los Angeles County

“Building a Ballot, Building a Future” Student Program (2008 CSAC Award)

Neal Kelley, Registrar of Voters, Orange County

“One Stop” Precinct Officer County Recruitment Program (2006 CSAC Award)

Candace Grubbs, County Clerk-Recorder-Registrar of Voters, Butte County

Monterey County Employee Election Official Program

Claudio Valenzuela, Assistant Registrar of Voters, Monterey County

Orange County Community Organization Sponsorship and Orange County
Corporate Sponsorship Program

Neal Kelley, Registrar of Voters, Orange County

This session and panel will provide an overview of each program that is used to enhance poll worker recruitment efforts. A discussion will cover programs that recruit students, county employees, and community members through county partnerships.

9 – 10:30 COUNTY CLERK Regency 4

“Tomorrow People” - Historical Perspective: The Record Keepers

Genevieve Preston, Archives Program Manager,
San Bernardino County

Discover the history behind the Office of the County Clerk. A fascinating perspective sheds light on the County Clerk’s history, beginning as a Constitutional Office through today’s version(s), and it will help you answer some questions, such as “how did we get that duty?”

10:30 -11 Refreshment Break, Exhibitor Visitation Regency Main



Thursday Continued:

11 – 12 ELECTIONS Regency 5, 6
“Teach Your Children Poll Workers” Well – Best Poll Worker Training Programs

Online Poll Worker Training (2009 CSAC Award)

Injury Prevention for Temporary Election Workers (2009 CSAC Award)

Tim McNamara, Assistant Registrar-Recorder-County Clerk, Los Angeles County

Virtual Polling Place in Second Life (2009 CSAC Award)

Dave MacDonald, Registrar of Voters, Alameda County

Poll Worker Academy (2005 CSAC Award)

David Tom, Manager and Deputy Assessor-County Clerk-Recorder, San Mateo County

This session and panel will provide an overview of each program that is used to enhance poll worker training efforts. A discussion will cover programs that use alternative methods to train poll workers, including online training, specialized injury prevention for election workers, and a day-long Academy that focuses on teaching poll workers the “big picture” about the election, not just one day.

11 – 12 COUNTY CLERK Regency 4
“Ch-Ch-Ch-Changes”
Steve Weir, County Clerk-Recorder-Registrar of Voters, Contra Costa County

A cross section of large and small counties will present the pros and cons of current government staffing trends. Office Consolidations, budget cuts and additional duties are creating some interesting organization charts. Hear how counties are facing these new environments and how CACEO sponsored activities such as statewide staff training workshops, and projects such as Clerk’s Reference Manual are helping you and your staff to keep current.

12 – 1:30 Lunch on Your Own



Thursday Continued:

1:30 – 3 ELECTIONS Regency 5, 6
“Our House” – Best In-House Programs

Asset Tracking Using RFID (2008 CSAC Award)

Roster Index & Recognition (2009 CSAC Award)

Dave MacDonald, Registrar of Voters, Alameda County

Automated Ballot Remake System (2009 CSAC Award)

Kenneth Bennett, Division Manager, Election Tally, Los Angeles County

Election Issue Tracking System (2009 CSAC Award)

Kathy Payne, Elections Analyst, San Bernardino County

SB 90 Time Sheet Tracking System

Joe Ripley, Management Analyst, Monterey County

Mark Silvia, Business Technology Analyst, Monterey County

Voter Outreach Program Tracking Database and Online
Community Calendar

Charles MacNulty, Outreach/Education Services Manager, San Francisco

This session and panel will provide an overview of each program that is used to enhance efficiencies in operations and enable cost-savings to budgets, or provide detailed data for supporting and documenting workloads for mandated functions. A discussion will cover in-house programs and databases developed by Elections staff within the County that may be easily applied in other counties without vendor support.

1:30 – 3 COUNTY CLERK Regency 4
“Problem Solver” - Mutual Problems and Common Issues
Moderator - Gina Alcomendras, County Clerk-Recorder,
Santa Clara County

*Open discussion with audience and panel member participation.
Participants are asked to submit topics to the moderator in advance.*

3 – 3:30 Refreshment Break, Exhibitor Visitation Regency Main



Thursday Continued:

3:30 – 5 ELECTIONS Regency 5, 6
“You Speak My Language?” – Best Alternative Language Programs

“My Life, My Vote” (2009 CSAC Award)

Michael Vu, Assistant Registrar of Voters, San Diego County

“Vote! You Count” (2009 CSAC Award)

Efrain Escobedo, Executive Liaison Officer, Los Angeles County

San Francisco Multilingual Voter Outreach and Education Services Program

Charles MacNulty, Outreach/Education Services Manager, San Francisco

Santa Clara Multilingual Voter Outreach and Education Services Program

Elma Rosas, Election Division Coordinator, Santa Clara County

This session and panel will provide an overview of each program that is used to enhance mandated multilingual programs. A discussion will cover the development and implementation of successful programs in each County that may be easily applied in other counties with similar language needs.

3:30 – 5 COUNTY CLERK Regency 4
“You’re A “Shining Star”

Delivering Exceptional Customer Service – It Starts At The Top

Donna Johnston, County Clerk-Recorder-Registrar of Voters,
Sutter County

We’re being asked to do more with less but our customers still deserve our best.

6 – 10 **President’s Banquet and Installation** Garden Terrace
Honoring President Rebecca Martinez, Madera County

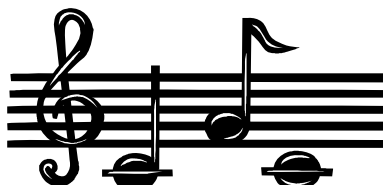
Installation of Officers By

Honorable Debra Bowen, California Secretary of State

Incoming President Gail Pellerin, Santa Cruz County

Special Award Presentation

Music by DJ Jose Arreguin and Mark “MG” Garcia
Dress Casual



Friday, July 16:

8 – 9:30 Farewell Buffet Breakfast Regency Main
 Housekeeping Remarks

9:30 – 12 ASSOCIATION GENERAL SESSION Regency 4,5,6
 ***“It’s the “New Sensation” - Use of New Media Tools for
Public Education – Effect on Customer Services***
 Moderated by: Marilyn Mochel, RN, Clinical Director – “Healthy House
 Within A MATCH Coalition, Building Understanding Between Cultures”

“Pros and Cons of New Media”

Nicole Winger, Office of the Secretary of State

The Secretary of State will highlight the effort to use new media, such as Facebook, Twitter, and web streaming to move towards increased internet communication and online access to public records maintained by the Secretary of State.

Engage the E-Community

Efrain Escobedo, Executive Liaison Officer, Los Angeles County

Los Angeles County will highlight the effort to develop strategic plan for the use of new media tools to reach out and engage the emerging “e-community” in Los Angeles County

“Making the Shift Using Media Tools”

Neal Kelley, Registrar of Voters, Orange County

Orange County will highlight the efforts to move to open communication with the media and voters beginning in 2004, focusing on the use of social networking and new media tools, internet information, and the ability to create stories for the media to follow to educate the public.

“All Electronic Access to Public Documents (2007 CSAC Award)”

Steve Weir, County Clerk-Recorder-Registrar of Voters,
Contra Costa County

Contra Costa County will highlight the effort to move from paper to paperless in 2007 with regard to “All Electronic Access to Public Documents: Respect for the Past: Technology for the Future” for County Clerk/Recorder functions.

This session and panel will provide a discussion on the use of new media and networking tools to augment public education and public records mandates and how these forms of new communication and open records delivery styles reach (or not) across cultural boundaries. Subtopics may cover communication styles across cultural boundaries with workers, the public, and media – and even amongst the Association.

12 – 1:30 Lunch on Your Own

Friday continued:

1:30 – 5 Watch for additional afternoon activities to follow, such as...
Wine Tasting and Tour – Carmel Valley
Golfing on the Del Monte Golf Course
Cannery Row – The Aquarium – Taste of Monterey

